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FOCUS NEWS

America's Family Yard Sale — July 2009

Focus on the Family invites your station to partner in promoting America's Family Yard Sale in your community! This July event is a way to help the work of Focus on the Family — and ministries in your market — reach out to today's family.

Volume 13, Issue 21 05/27/09

For a [Station Information Kit](#), [Sales Kit](#), [downloads and promotional tools](#), check out [BriargateMedia.com](#).

If you are planning to participate in the Yard Sale, please let us know by returning the fax-back form to (719) 531-3302.

FOCUS EVENTS

Father's Day Webcast

June 16, 10 a.m. to noon at [FocusOnTheFamily.com](#). Our featured guest is Carey Casey, CEO of the National Center for Fathering and author of *Championship Fathering*. Carey will offer down-to-earth insights on how to succeed as a dad, and will take calls and respond to participants online. For additional information on how to host the cast on your station's site, please e-mail Bill Arbuckle at bill.arbuckle@fotf.org.

The Big Dig

August 8, 2009. This year's teen apologetics conference will be available to churches via satellite. We invite you to partner with local churches in your market who will be hosting this event. Get the details [here](#).

"Screwtape Letters"

Coming in October, 2009. A full dramatization of C.S. Lewis' classic work on sin and temptation. For information and audio samples, visit [BriargateMedia.com](#).
Note: Due to the content, this presentation is recommended for ages 15+.

PROGRAM RESOURCES

Live Copy: "Plugged In Movie Reviews" *Up* (5/29/09)

This week, Carl Fredrickson lifts off to adventure ... after tying thousands of balloons to his house! The new Disney/Pixar film, *Up* opens in theaters this Friday. Will Pixar Animation continue to thrill families as they have with other successful films like *Walk-E* and *Cars*? Get the family-friendly scoop on *Up* when you tune in to the movie review with the family point of view ... the "Plugged In Movie Reviews"! This (Day: _____) at (Time: _____) on (Station: _____).

The programs will be released on FTP by 4 p.m. ET, Thursday.

Sign up to receive "PIMR" promo copy [via e-mail](#).

June Promotional Spots Available

Spot [Track Sheet](#) and [Scripted Promos](#) are available at [BriargateMedia.com](#). Monthly promo spots and JDFM features are also available for downloads at [FocusSat.net](#) in the "Promo Pack" folder. Tracks 1-5 include Father's Day spots.

Still Getting Focus Radio via Fax?

Get the most up-to-date info ... and help us both save ministry dollars by getting *Focus Radio Express* via e-mail. (Of course, if you require fax delivery, we'll continue to send!) Please let us know that you'd like to get *Focus Radio* via e-mail only, please e-mail RoseAnne.Argueta-White@fotf.org and include "Focus Radio — E-mail Only" in the subject line. You can also fax the form below to (719) 531-3302.

Fax to (719) 531-3302

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FOCUS CALENDAR

Family Champion Training Event, June 13 — [Springfield, MO](#)

The Big Dig (Teen Apologetics Conference), August 8 — [Live via satellite from Colorado Springs](#)