



- Briargate Media Home
- Monthly Spots
- Weekly Live Copy
- Printed Promos
- Issues / Credits
- Focus Live Copy
- Satellite Schedule

Volume 13, Issue 30 07/23/09

FOCUS NEWS

"Family News in Focus Weekend" — Last Half-Hour Show on August 8

Don't forget... the last ½ hour "FNIF Weekend" show airs Saturday, August 8, 2009.

Beginning Saturday, August 15, "Family News in Focus Weekend" switches to the new lengths — 1, 2 and 4-½ minute reports.

The new format will provide the same types of family news and analysis as the week day reports, however the new weekend stories will fit the feel of the weekend. We encourage you to check out the demo and additional details at BriargateMedia.com.

Focus on the Family President Now Contributor to Newsweek's "On Faith" Blog

Focus on the Family President Jim Daly is now a weekly contributor to the "On Faith" blog. You can read his posts here:

newsweek.washingtonpost.com/onfaith. We invite you to read and comment ... and link to Jim Daly's weekly articles on your station's Web site.

The Truth Project — Updated Training Events

Coming to a church near you! Get the August/September [schedule](#) for Truth Project events.

PROGRAM UPDATES

"Screwtape Letters" — Sign Up to Air the Special Series

Available for release, October, 2009. C.S. Lewis' classic work on temptation has been brought to life by the "Focus on the Family Radio Theatre" team.

Listen to the audio sample and get additional information online at BriargateMedia.com.

To sign up to air "The Screwtape Letters," download the [confirmation form](#) and fax back to Briargate Media at (719) 531-3302.

"Adventures in Odyssey" — Passages Begins September 19

Brand-new "Adventures in Odyssey" shows are coming this fall. Featuring stories from the Passages series of books from producer Paul McCusker, these shows start in the town of Odyssey ... but where do they end? Plus, during the week of August 10, we'll answer the question about this "new voice" thing! Stay Tuned!

PROGRAM RESOURCES

Live Copy: "Plugged In Movie Reviews" *Funny People* (7/31/09)

When comedian George Simmons finds out that he's got an incurable blood disease and only a year to live, he begins to take stock of his life. When he meets Ira — a struggling beginner — the two comedians form a lasting friendship. But what happens once George's disease goes into remission? *Funny People* answers that question. But is this film about two stand up comedians a laughing matter? Find out when you tune in to the movie review with the family point of view ... the "Plugged In Movie Reviews"! This (Day: _____) at (Time: _____), here on (Station: _____)!

Programs released on FTP by 4 p.m. ET, Thursday.

PROMO NEWS

Two Major Communication Changes in September

As we continue to upgrade our communications, please note that we are making two major changes in September:

- **Focus Radio Express is ending.** We are phasing out the mid-week update (this e-letter), and concentrating more effort on our Monday e-letter. The *Focus Media Monday* letter will become the main resource for updates, promo spots, live copy and helpful links.
- **The monthly version of the Promo Pack is changing.** Instead of a monthly online delivery, we will provide weekly links and one-click downloads to program and promo spots in the *Focus Media Monday* e-letter. We are also re-organizing information on BriargateMedia.com to provide you with quick and easy access to key information.

NRB RadioThink on Facebook.com

Join the conversation! The National Religious Broadcasters Radio Committee is debuting its new Facebook.com page. To join the group, search "NRB Radio" on Facebook.com and look for RadioThink.

America's Family Yard Sale!

Thank you to everyone who has participated in America's Family Yard Sale! If you are still planning to host a Yard Sale event, [additional information](#) is available online at BriargateMedia.com.

FOCUS CALENDAR

The Big Dig — August 8, 2009

This year's teen apologetics conference will be available to churches via satellite. We invite you to partner with local churches in your market who will be hosting this event. Get the details [here](#).