



BRIARGATE
M E D I A

SPOT PROMOTION

Contact: Bill Arbuckle • P.O. Box 998 • Colorado Springs, CO 80901 • (719) 531-3300

**FOCUS ON THE FAMILY
PROGRAMMING
*LIVE PROMOTIONAL COPY***

January 2008

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For Use in Promoting “Adventures in Odyssey” Broadcasts
LIVE PROMOTIONAL COPY
January 2008

Tuesday, January 1: *Bernard & Jeremiah*

Sometimes evangelism can be frustrating! Especially when no one listens — or even worse — they laugh! Marvin Washington is feeling the pain of the Great Commission when Bernard Walton steps in with a story about Jeremiah — not the bull frog — the prophet! He had the same problem. Marvin learns what it really means to be faithful — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, January 2: *Mum’s the Word*

It’s a classic tale of secrecy ... and trust is hard to find. On the next “**Adventures in Odyssey**” — who knows what would be embarrassing if certain pieces of information got out? Who are these people and what are their motives? Can anyone be trusted? Find out on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Thursday, January 3: *The Family Next Door*

On the next “**Adventures in Odyssey**,” Mandy looks to the Washington’s next door as a “replacement family” when her mom’s busy and her dad’s no longer at home. But when Tamika becomes jealous of Mandy’s attention, will Mandy wear out her welcome? There’s a good chance on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Friday, January 4: *Life Father, Like Wooton*

On the next “**Adventures in Odyssey**,” Liz investigates Mandy’s continuing strange behavior, leading her to discover that Mandy’s father is now sleeping in the basement, the precursor to Mandy’s parents separating. Mandy rejects Liz’s efforts to help, so Liz has discovered a new way to help, on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Monday, January 7: *The Chosen One – I*

On the next “**Adventures in Odyssey**,” a mysterious girl arrives at Whit’s End and promptly makes a big impression. She plays the piano beautifully, gives Connie help on her book, and even gives Ed good parenting advice. But is there more to this young girl than meets the eye? Don’t miss the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Tuesday, January 8: *The Chosen One – II*

On the next “**Adventures in Odyssey**,” the gang at Whit’s End learns the truth of Kelly’s difficult situation and feels bad that they couldn’t do more for her. When Kelly makes a special request about the Washington family, Ed wonders if God is telling him it’s time for a big decision — Hear all about it on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, January 9: *Run-of-the-Mill Miracle*

Are miracles real? Coming up on “**Adventures in Odyssey**,” Grady questions and pursues the whole concept of miracles. What amazing information does he find? Be sure to listen for an inspiring “**Adventures in Odyssey**,” coming up next at (Time: _____), here on (Station: _____)!

Thursday, January 10: *Prequels of Love*

On the next “**Adventures in Odyssey**,” a tornado strands the gang on Valentine’s Day. As Bart, Whit and Bernard reminisce on stories of love — the stories of how they met and proposed to their wives — are anything but dull. You’ll find out more — from chicken costumes to phone scams — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____).

Friday, January 11: *Hear Me, Hear Me*

Who’s the best listener? Coming up next time on “**Adventures in Odyssey**,” Eugene and Connie get in a contest to find out. Meanwhile, Trent doesn’t pay attention to Liz and their science fair project goes awry. Find out more on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____).

Monday, January 14: *The Top Floor – I*

A frightening revelation shocks the Whit’s End gang! On the next “**Adventures in Odyssey**,” Dalton Kearn [KERN] is very close to finding Leonard and Eugene. Can Whit, Jason, Leonard and Eugene bring Dalton to Justice? Will a risky trip back to Africa settle this once and for all? Listen for answers — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Tuesday, January 15: *The Top Floor – II*

On the next “**Adventures in Odyssey**,” Jason, Eugene and Leonard decide to go directly to the source to find evidence against Dalton Kearn [KERN]! Meanwhile, Whit must deal with disturbing news in Odyssey. Find out more on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, January 16: *The Top Floor – III*

On the next “**Adventures in Odyssey**,” as Whit joins them in New York; they realize their opportunity to get the evidence against Dalton Kearn [KERN] is quickly slipping away. Will a desperate plan be their only chance? Find out — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Thursday, January 17: *Best of Enemies*

On the next “**Adventures in Odyssey**,” while Connie houses a Whit’s End intern, Tamika has to share her bedroom with Kelly for a few weeks. Is it possible to love people who are difficult to get along with? Find out what both girls learn — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Friday, January 18: *Only by His Grace*

On the next “**Adventures in Odyssey**,” Grady learns about grace from Mr. Whittaker and takes a step closer to Christianity. Meanwhile, Mandy’s faith is shaken when her separated parents grow even further apart. Listen to find out more on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Monday, January 21: *The Other Side of the Glass – I*

What’s happening to Odyssey’s windows? The Power-Boy symbol for help begins appearing on windows around Odyssey whenever Bernard sprays them with his new window cleaner and Wooton is determined to find out who is signaling for help. Find out what’s going on next time on “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Tuesday, January 22: *The Other Side of the Glass – II*

On the next “**Adventures in Odyssey**,” Whit joins Wooton and Bernard as they search for the person who tampered with the window glass in which the Power Boy help symbols appear. The investigation heats up as Wooton is “detained” by a very nervous executive. Find out more on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, January 23: *The Other Side of the Glass – III*

Finally, Wooton’s determination pays off! On the next “**Adventures in Odyssey**,” the answer to the mystery of the Power Boy help symbols becomes “clear as glass”! Hear the conclusion on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Thursday, January 24: *BTV: Temptation*

On the next “**Adventures in Odyssey**,” Bernard’s BTV show explores the subject of temptation. You’ll hear cameo appearances from Solomon and his wives. And Joseph makes an appearance too. But what’s with the talking plant? Find out more on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Friday, January 25: *Buddy Guard*

On the next “**Adventures in Odyssey**,” Grady and PJ have both been mistreated and are determined to right the wrongs done to them. However, they forget their pure motives and discover that trouble quickly follows! Learn more — on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Monday/Tuesday/Wednesday, January 28/29/30: *A New Era – I, II & III*

Next time on “**Adventures in Odyssey**,” with Dalton Kearn [KERN] behind bars, Eugene and his father feel it’s safe enough to return to Odyssey — hoping for a little peace. However, all too soon Leonard Meltzner’s life is in jeopardy again! What must they do now? And can Eugene determine what God’s calling is on his own life? Find out on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Thursday January 31: *Wooing Wooton*

On the next “**Adventures in Odyssey**,” has Wooton found the girl of his dreams? Is Grady at a crossroads regarding his faith? Discover the answers on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

“Adventures in Odyssey”

Weekly Promos January 2008

Saturday/Sunday, January 5/6: *The Conscientious Cross-Guard*

Next time on “**Adventures in Odyssey**,” Bernard Walton recalls his Middle School days when he was a school crossing guard — and the trouble he had facing up to several bullies who refused to obey the rules. Join Bernard for this humorous look at the importance of conscientiousness, on the next edition of “**Adventures in Odyssey**” — Saturday/Sunday at (Time: _____), right here on (Station: _____)!

Saturday/Sunday, January 12/13: *Feud for Thought*

On the next “**Adventures in Odyssey**,” while at a family reunion with Bernard, Eugene meets some of his distant relatives — and learns that his grandfather may have been responsible for a 50 year feud! Will Eugene be able to pull the family back together? Find out when you tune to the next “**Adventures in Odyssey**,” right here at (Time: _____) on (Station: _____)!

Saturday/Sunday, January 19/20: *My Fair Bernard*

Just wait until you see the "new" Bernard Walton on Saturday's/Sunday's “**Adventures in Odyssey**” — you won't believe it! The wackiness begins with Bart Rathbone's dastardly plan to steal away Bernard's customers. Bernard then decides to improve his "image." And who better to help him than Edwin Blackgaard [**BLACK-erd**]? It's a hilarious lesson about image over substance — all on Saturday's/Sunday's “**Adventures in Odyssey**” at (Time: _____) on (Station: _____)!

Saturday/Sunday, January 26/27: *First-Hand Experience*

Hit the road with Eugene and Bernard on Saturday's/Sunday's “**Adventures in Odyssey**”! Eugene travels away from home to broaden his horizons and see the world — but is he only wasting time? When he and Bernard keep running into each other — literally — can they learn to carpool without driving each other crazy? Learn more Saturday/Sunday on “**Adventures in Odyssey**” at (Time: _____) on (Station: _____)!



“James Dobson Family Minute” TM

LIVE PROMOTIONAL COPY

January 2008

Tuesday, January 1: *Most Consistent Prayer*

At (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier recommend a simple — but meaningful — prayer for parents!

Wednesday, January 2: *Established Authority*

At (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier counsel parents to establish authority early in the relationships with their children!

Thursday, January 3: *Adult Children of Alcoholics*

Psychologists and family advocates Dr. James Dobson and Dr. Bill Maier address the struggles adult children of alcoholics. Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!

Friday, January 4: *Temperament of Masculinity and Femininity*

Coming up at (Time: _____) with Dr. Bill Maier on “**James Dobson Family Minute,**” psychologist Dr. James Dobson explains the differences between boys and girls and how to manage those temperaments!

Monday, January 7: *The Effect of Dating Paranoia*

At (Time: _____) on “**James Dobson Family Minute,**” psychologist Dr. James Dobson and colleague Dr. Bill Maier examine how desperation and control can often destroy a dating relationship.

Tuesday, January 8: *Spanking on the Spot*

Coming up at (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier talk about appropriate punishment at the right time instead of sending mixed messages to a child.



Wednesday, January 9: *Mid-Life Crisis: Buying Into the System*

On the next “**James Dobson Family Minute**” at (Time: _____) with Dr. Bill Maier, author and psychologist Dr. James Dobson offers insight into what can trigger a man’s mid-life crisis.

Thursday, January 10: *Cohabitation*

On “**James Dobson Family Minute**” at (Time: _____), author Dr. James Dobson and Dr. Bill Maier bring the brutal statistics to light when it comes to living together before marriage.

Friday, January 11: *Parents Who Blow It*

Coming up at (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier suggest that parents not lower their standards for their kids just because they have made their own mistakes.

Monday, January 14: *Two-Parent Advantage*

Psychologists and family advocates Dr. James Dobson and Dr. Bill Maier observe that children raised by mother AND father are more healthy emotionally and physically. Find out how at (Time: _____) on the next “**James Dobson Family Minute**”!

Tuesday, January 15: *Financial Pressure*

Psychologists and family advocates Dr. James Dobson and Dr. Bill Maier illustrate how freedom from debt takes discipline and financial planning. Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!

Wednesday, January 16: *Respect*

At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, psychologist and author Dr. James Dobson observes that behind every great man is a great woman — who respects him.

Thursday, January 17: *The End of Your Life*

Have you left a legacy? Dr James Dobson and colleague Dr. Bill Maier discuss this and more at (Time: _____) on “**James Dobson Family Minute**”!

Friday, January 18: *Homemakers*

Family advocate Dr. James Dobson, with colleague Dr. Bill Maier, observes that full-time mothers feel disrespected by the current culture. Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!



Monday, January 21: *The Least of These*

At (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier discuss their passion for protecting those who are powerless and rejected by the rest of society.

Tuesday, January 22: *Drawing the Line*

Psychologists Dr. James Dobson and Dr. Bill Maier discuss what to do with an unfaithful spouse on “**James Dobson Family Minute**” at (Time: _____).

Wednesday, January 23: *Control Your Temper*

A poor motivator for children is to lose your temper! Psychologist Dr. James Dobson and colleague Dr. Bill Maier discuss this and more at (Time: _____) on “**James Dobson Family Minute**”!

Thursday, January 24: *Children’s Chores*

Family advocate and psychologist Dr. James Dobson and colleague Dr. Bill Maier encourage parents to teach children how work works. Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!

Friday, January 25: *The Underdog*

Psychologist Dr. James Dobson champions the cause of the unborn because they don’t have a voice to defend themselves. Find out more at (Time: _____) on the next “**James Dobson Family Minute**” with Dr. Bill Maier!

Monday, January 28: *Discussing Dating With Your Teen*

At (Time: _____) on “**James Dobson Family Minute,**” authors Dr. James Dobson and Dr. Bill Maier illustrate how parents can prepare their teenagers for dating!

Tuesday, January 29: *Men Without Christ*

Coming up at (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, Dr. James Dobson observes that a large number of men don’t know Christ.

Wednesday, January 30: *Verbal Abuse*

Psychologist Dr. James Dobson shares a letter from a young woman to illustrate how words can be very dangerous. Find out more at (Time: _____) on the next “**James Dobson Family Minute**” with Dr. Bill Maier!



Thursday, January 31: *The Weak Parent*

At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson tells parents that boys and girls WANT you to lead them — not crumble to their demands.