



BRIARGATE
M E D I A

SPOT PROMOTION

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**FOCUS ON THE FAMILY
PROGRAMMING
*LIVE PROMOTIONAL COPY***

March 2009

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For Use in Promoting “Adventures in Odyssey” Broadcasts
LIVE PROMOTIONAL COPY
March 2009

Monday, March 2: *The Twilife Zone*

Stranger things have happened on “**Adventures in Odyssey**”! Coming up Monday, an episode of KYDS [kids] Radio tells us the story of an unusual toy chicken — that can talk! This seems harmless enough at first — until the chicken begins making some strange demands of its owner! Learn more on the next edition of “**Adventures in Odyssey**,” Monday at (Time: _____) on (Station: _____)!

Tuesday, March 3: *A Call for Reverend Jimmy*

Coming up on Tuesday's “**Adventures in Odyssey**,” Jimmy Barclay wonders if his Dad's move into the ministry should be followed by his own! It's pastoral pandemonium for the Barclay family — especially when Donna finds herself the target of her Dad's sermon illustrations! Learn more Tuesday on “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, March 4: *A Name, Not a Number – I*

It's a SECRET AGENT adventure Wednesday on “**Adventures in Odyssey**”! Jason Whittaker's move to Odyssey is sidetracked by the strange disappearance of a good friend! Sent to investigate, Jason finds himself at the mercy of terrorists and a surprise villain from Whit's past! What will Jason do? Find out Wednesday at (Time: _____) on “**Adventures in Odyssey**,” right here on (Station: _____)!

Thursday, March 5: *A Name, Not a Number – II*

Just when Jason Whittaker believes his troubles are over, they come looking for him in Odyssey! Thursday on “**Adventures in Odyssey**,” Jason and his friend Tasha must fight to keep a deadly formula from falling into the wrong hands! Don't miss this exciting spy thriller, next time on “**Adventures in Odyssey**,” Thursday at (Time: _____), right here on (Station: _____)!

Friday, March 6: *Siege at Jericho*

You'll be climbing the walls on Friday's "**Adventures in Odyssey**"! The Old Testament Action News Team of KYDS [kids] radio reports on a famous stand-off at the city of Jericho! But will all the reporters escape the city — before it's too late? Learn more about this incredible but true story right from the pages of Scripture, Friday on "**Adventures in Odyssey**" at (Time: _____) on (Station: _____)!

Monday, March 9: *A Code of Honor*

Coming up Monday on "**Adventures in Odyssey**," Jack and Jason discover a strange old diary that belonged to Whit! But why is it entirely in code? And what does this have to do with a mysterious gang who's been at work all over Odyssey? Find out on the next "**Adventures in Odyssey**," Monday at (Time: _____), right here on (Station: _____)!

Tuesday, March 10: *Unto Us a Child is Born*

Jimmy Barclay is about to make this Christmas one that Odyssey will NEVER forget! Tuesday on "**Adventures in Odyssey**," Jimmy has organized a radio production about the birth of Jesus! But when things go from wrong to wacky — will Jimmy find "peace on Earth" or more chaos than anyone bargained for? Don't miss the fun on the next "**Adventures in Odyssey**" at (Time: _____), here on (Station: _____)!

Wednesday, March 11: *Soaplessly Devoted*

It's time to wash up and come clean on Wednesday's "**Adventures in Odyssey**"! Erica is delighted by Jason Whittaker's suggestion that she live the life of a soap opera character in the *Room of Consequence* — that is, until disaster sets in! Will Erica learn the awful truth about the "soaps" before anything WORSE happens to her? Find out — Wednesday at (Time: _____) on "**Adventures in Odyssey**," here on (Station: _____)!

Thursday, March 12: *Red Wagons and Pink Flamingos*

Thursday on "**Adventures in Odyssey**," tempers rise and boil over when Erica and Kim have an argument that could end their friendship! And the new video games Jason brings to Whit's End put him at odds with Jack! Will friendships survive — or fragment? Find out Thursday at (Time: _____) on "**Adventures in Odyssey**," right here on (Station: _____)!

Friday, March 13: *Blackbeard's Treasure*

Don't miss the exciting adventures of young John Avery Whittaker on Friday's "**Adventures in Odyssey**"! Jack recounts a tale of ghosts and buried treasure when he and Whit ventured into the secret caves of Blackbeard the pirate! It's a chilling story of danger and mystery — and a powerful lesson on putting your confidence in what matters most — all on Friday's "**Adventures in Odyssey**" at (Time: _____) on (Station: _____)!

Monday, March 16: *I Want My B-TV!*

It's lights, camera, action! — On Monday's "**Adventures in Odyssey**," A local television station asks Bernard and the gang at Whit's End to create some good programming. Can they get the cameras rolling — or end up tuning viewers out? Learn more on the next exciting "**Adventures in Odyssey**," Monday at (Time: _____), here on (Station: _____)!

Tuesday, March 17: *The Truth About Zachary*

It sounds like an impossible mission on Tuesday's "**Adventures in Odyssey**"! Lucy's assignment from the "Odyssey Owl" is to interview Zachary — a boy in a wheelchair who doesn't have any friends — and doesn't want any! Discover how Lucy learns to break through Zachary's tough defenses — next time on "**Adventures in Odyssey**" at (Time: _____) on (Station: _____)!

Wednesday, March 18: *Preacher's Kid*

There's a preacher's kid under fire on Wednesday's "**Adventures in Odyssey**"! Donna Barclay thinks everyone expects her to be the perfect pastor's daughter. But NOBODY thinks that after her little "accident"! Will the church reconsider having George as pastor because of Donna? Find out Wednesday on "**Adventures in Odyssey**" at (Time: _____), here on (Station: _____)!

Thursday, March 19: *The Good, the Bad & Butch*

Coming up Thursday on "**Adventures in Odyssey**," Sam wants to be friends with Butch again — only Butch has joined the *Bones of Wrath*! Does Butch REALLY want to be Sam's friend — or is he USING Sam to help the Bones get away with the "Prank of the Century"? Learn more on the next "**Adventures in Odyssey**," Thursday at (Time: _____), right here on (Station: _____)!

Friday, March 20: *Share & Share Alike*

Giving is the goal of Friday's "**Adventures in Odyssey**"! KYDS [kids] Radio is sponsoring a "Share-A-Thon" to help raise money for a local homeless shelter. And they hope three unique stories about sharing will help them reach their fundraising goal. Be generous this season as you tune into "**Adventures in Odyssey**," Friday at (Time: _____) on (Station: _____)!

Monday, March 23: *St. Paul: The Man From Tarsus*

On the next “**Adventures in Odyssey**,” an unlikely pair — Sam and Rodney — end up taking the Imagination Station back to the earliest days of Christianity! They meet an angry man named Saul who wants to stamp out the followers of Jesus for good! Can Sam and Rodney stop the persecution — or will they join sides with Saul? Find out Monday on “**Adventures in Odyssey**” at (Time: _____) on (Station: _____)!

Tuesday, March 24: *St. Paul: Set Apart by God*

Tuesday on “**Adventures in Odyssey**,” a dramatic conversion has changed the persecutor Saul into the Apostle Paul! With Sam's urging, Paul tries to convince people he has changed his evil ways and become a follower of Jesus — something Rodney's not too happy about! Will Rodney change HIS ways too? Learn more on Tuesday's “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Wednesday, March 25: *All the Difference in the World*

On Wednesday's edition of “**Adventures in Odyssey**,” Danny doesn't understand why kids like Jeff get to do so many things that he can't do! But when Danny decides to rebel against his parents and their values, he learns the hard way why living in a Christian family makes all the difference in the world. Learn more Wednesday on “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Thursday, March 26: *A Victim of Circumstance*

Whit's End is being sued! Thursday on “**Adventures in Odyssey**,” when Rodney Rathbone falls through the roof at Whit's End, he takes Jason Whittaker to court! Rodney's lawyer thinks his case is airtight — until Jason shows him what could happen through *The Room of Consequence*! Find out if justice prevails, Thursday on “**Adventures in Odyssey**” at (Time: _____), right here on (Station: _____)!

Friday, March 27: *Poetry in Slow Motion*

There's no rhyme or reason to Friday's “**Adventures in Odyssey**”! Charles' struggles through a poetry unit in school become catastrophic when he learns he must write and present a poem — in front of his class! But instead of asking for help, Charles will try almost anything to write himself out of this assignment! Learn more Friday at (Time: _____) on “**Adventures in Odyssey**,” here on (Station: _____)!

Monday, March 30: *Subject Yourself*

The Hodges go to WAR on Monday's "**Adventures in Odyssey**"! While Lawrence battles his orthodontist over new braces, his mother takes on the school board over textbooks she says are filled with lies! And neither shows any signs of backing down — even when the conflict gets fierce! Find out who's left standing after the smoke clears — next time on "**Adventures in Odyssey**," Monday at (Time: _____) on (Station: _____)!

Tuesday, March 31: *Rewards in Full*

Tuesday on "**Adventures in Odyssey**," a couple of crooks in town are stealing other people's good ideas! Both Erica and Jack have started community projects — but someone ELSE is getting all the applause! And will anybody REALLY believe that a food drive is being sponsored by ... Bart Rathbone?! Discover if credit is given where credit is due — on the next "**Adventures in Odyssey**," Tuesday at (Time: _____), right here on (Station: _____)!

“Adventures in Odyssey”

Weekly Promos March 2009

Saturday/Sunday, March 7/8: *Tuesday’s With Wooton*

On the next “**Adventures in Odyssey**,” a lonely boy is accused of stealing mail. All he needs is a friend — and Wooten seems to fit the bill. But can Wooten really trust the boy? Can he help him? And is it worth the risk? Find out on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Saturday/Sunday, March 14/15: *The Poor Rich Guy*

Sometimes interpretation can stir up questions: Is there such a thing as a tiny camel? Rich men, camels and the eye of a needle, can anybody make sense out of this? Find out on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Saturday/Sunday, March 21/22: *Like Father, Like Wooton*

Looking for material for her book, Connie goes undercover as a clown at Odyssey’s carnival — and gets in deeper than she ever imagined! Also at the carnival, Grady’s desperate to impress his friends, so he has to find a replacement father fast — and chooses Wooton. That’s coming up on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!

Saturday/Sunday, March 28/29: *Wooing Wooton*

On the next “**Adventures in Odyssey**,” has Wooton found the girl of his dreams? Is Grady at a crossroads regarding his faith? Discover the answers on the next “**Adventures in Odyssey**” at (Time: _____), here on (Station: _____)!



“James Dobson Family Minute”™

LIVE PROMOTIONAL COPY

March 2009

Monday, March 2: *Evaluating Your Life Before it's Over*

On the next “**James Dobson Family Minute**” at (Time: _____) with Dr. Bill Maier, author Dr. James Dobson counsels listeners to take stock of life now while there is still time to make changes and create lasting memories.

Tuesday, March 3: *Law and Order in the Home*

At (Time: _____) on “**James Dobson Family Minute,**” psychologist and author Dr. James Dobson, with Dr. Bill Maier, stresses the need for parents to maintain order in the home!

Wednesday, March 4: *Divided and Discouraged*

Coming up with Dr. Bill Maier at (Time: _____) on “**James Dobson Family Minute,**” psychologist Dr. James Dobson discusses the importance of spiritual unity to the health of a marriage.

Thursday, March 5: *Filter & Discern*

At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson stresses the importance of discerning the motives in what you hear from the media.

Friday, March 6: *Absence of Fathers*

At (Time: _____) on “**James Dobson Family Minute,**” Drs. James Dobson and Bill Maier remind fathers that their presence is CRITICAL to the wellbeing of their sons.

Monday, March 9: *Teaching Masculinity*

At (Time: _____) on “**James Dobson Family Minute,**” Drs. James Dobson and Bill Maier tell fathers how they need to define to their sons what manhood is all about.

Tuesday, March 10: *Helping Those Affected by PTSD*

At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson suggests simply being there to listen to those suffering with PTSD.



Wednesday, March 11: *Hope of Glory*

Do you have questions about death and grieving? At (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier observe that God is there even when you sometimes can’t see evidence of Him.

Thursday, March 12: *Go Fly a Kite*

Parenting like flying a kite? On the next “**James Dobson Family Minute**” at (Time: _____), psychologist and author Dr. James Dobson and colleague Dr. Bill Maier tell parents that letting go is like letting the string out of a kite!

Friday, March 13: *Throwaway Attitude Toward Marriage*

Coming up at (Time: _____) with Dr. Bill Maier on “**James Dobson Family Minute,**” psychologist Dr. James Dobson explains why the ideas about marriage today cause many couples to struggle with their relationship!

Monday, March 16: *Perpetual Frenzy*

Stressed? At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson stresses the importance of effectively managing our schedules.

Tuesday, March 17: *A Serious Temptation*

At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson stresses the importance of emotional AND spiritual intimacy in marriage.

Wednesday, March 18: *Anger as a Motivator*

At (Time: _____) on “**James Dobson Family Minute,**” psychologists Dr. James Dobson and Dr. Bill Maier illustrate why yelling at your kids doesn’t work!

Thursday, March 19: *The Ship is Coming In*

Coming up on the next “**James Dobson Family Minute**” at (Time: _____), psychologist Dr. James Dobson and colleague Dr. Bill Maier warn against letting unrealistic expectations control your life — and your future.

Friday, March 20: *A Spiritual Investment*

Coming up at (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, Dr. James Dobson reminds grandparents of another important investment they must make in the lives of their grandchildren and great-grandchildren.



Monday, March 23: *Intelligent Design*

Are you the result of random chance? Psychologists Dr. James Dobson and Dr. Bill Maier illustrate how modern science continually discovers more and more evidence for intelligent design. Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!

Tuesday, March 24: *Anhedonia*

Psychologists and family advocates Dr. James Dobson and Dr. Bill Maier explain the disorder known as “Anhedonia.” Find out more at (Time: _____) on the next “**James Dobson Family Minute**”!

Wednesday, March 25: *Confidence*

At (Time: _____) with Dr. Bill Maier on “**James Dobson Family Minute**,” psychologist Dr. James Dobson illustrates how a person’s level of confidence can be a powerful factor in determining success or failure!

Thursday, March 26: *Marriage and Teeter-Totters*

At (Time: _____), psychologist Dr. James Dobson observes that in every marriage one partner typically has more emotional needs than the other! Find out more at (Time: _____) with Dr. Bill Maier on the next “**James Dobson Family Minute**”!

Friday, March 27: *Teens and Freedom*

What do teens want most? At (Time: _____) on “**James Dobson Family Minute**” with Dr. Bill Maier, author Dr. James Dobson shows how freedom can be given in appropriate ways.

Monday, March 30: *Men Need Respect*

Coming up with Dr. Bill Maier at (Time: _____) on “**James Dobson Family Minute**,” speaker and psychologist Dr. James Dobson points to one of the most important emotional needs of men — and the role wives play in meeting it!

Tuesday, March 31: *Resolving Mother/Daughter Conflicts*

Psychologist and family advocate Dr. James Dobson suggests that teenage girls can be peacemakers when they face conflicts with their mothers! Find out more at (Time: _____) with Dr. Bill Maier on the next “**James Dobson Family Minute**”!